



June 5, 2023

Home Builders Association of Virginia 2023 Housing Excellence Award Winners

The 2023 Home Builders Association of Virginia's Housing Excellence Awards recognize and highlight HBAV members' individual achievements, as well as projects completed by member organizations. These awards recognize and highlight HBAV members who exemplify leadership, engagement, and dedication to the success of the HBA, community, and the Virginia building industry. This year's awards were judged by a diverse group of members from across Virginia including remodelers, land developers, multifamily builders and suppliers, trade partners, custom and volume single family builders. Individual achievements were judged on performance between January 1, 2022 and December 31, 2022, and all projects were completed between January 1, 2022 and March 31, 2023. On June 3, 2023, HBAV presented the following awards:

- *Innovation Project of the Year:* **Pinnacle Construction and Development Corporation, Gateway Senior Residential**, for their forward thinking homebuilding through production techniques, energy efficiency, air quality, durability, sustainability, and resiliency. Pinnacle Construction and Development Corporation developed Gateway Senior Residential, an 80-unit, green certified, apartment community for low-income seniors at or below 60% of the area median income located in Augusta County, utilizing modular construction to optimize construction efficiency, cost, and quality.
- *Best Humanitarian Member Project:* **Don Weeks, Don Weeks Homes**, for his charitable projects and ongoing commitment to the Embrace Foundation and to those in need. Don Weeks facilitated and donated over 100 wheelchairs, 220 crutches, 36 shower chairs, and 30 canes, which were shipped to Ukraine to provide much needed relief to those impacted by the Russian invasion and ongoing war.
- *Sales Manager of the Year:* **Dorothy Mitchell, Boone Homes** for her excellence in recruiting, hiring, training, and supervising responsibilities.
- *Construction Manager of the Year:* **Garnett Harris, Southern Development Homes**, for his leadership and ability to produce buildings that have a positive impact on those who use them.
- *Marketing Manager of the Year:* **Teressa Taylor Griffis, TTG & Associates, LLC**, for her leadership and demonstration of marketing best practices.



- *Remodeler of the Year:* **Sean Beliveau, Slate Creek Builders**, for his superior business management, exemplary association involvement and contributions to the remodeling industry.
- *Mortgage Professional of the Year:* **Scott Hine, Union Home Mortgage**, for his significant and long-term contributions to the HBA, the building industry, and the community.
- *Young Professional of the Year:* **Eric Robertson, Smith & Robertson**, for outstanding leadership and dedication to Virginia's Housing Industry.
- *Woman of the Year:* **Amy Druhot, Eastwood Homes**, for her leadership and dedication to the housing industry. Amy promotes diversity and inclusion, and encourages, leads, and helps create opportunities for women in the building industry.
- *Multifamily Project of the Year:* **Market Heights, The Lawson Companies**, for their overall architecture, design appeal, functionality, and creative plan and integration in apartment and condo living.
- *Best Community Amenity:* **The Farmhouse at Chickahominy Falls, Cornerstone Homes**, for the effectiveness, function, creativity, and design used.
- *Community of the Year:* **Mosaic at West Creek, HHHunt**, for their ability to create a community that exceeds homebuyers need and wants, while keeping the project viable for the building community.
- *Best HBA Education Program:* **Fredericksburg Area Builders Association** for their 2022 Student Extern Program, which was set to encourage and improve membership education and the number of qualified workers in the industry.
- *Best HBA Government Affairs Program:* **Home Building Association of Richmond** for their efforts to advance housing issues and combat anti-housing proposals.
- *Best HBA Community Project:* **New River Valley Home Builders Association** for their 2022 Touch-a-Truck event.
- *Best HBA Special Event/Project:* **Home Building Association of Richmond** for their founding of the Professional Women in Building Council.



- *Membership Cup: **Fredericksburg Area Builders Association***, for achieving the most outstanding membership efforts in 2022. The FABAA grew their membership size and increased their membership retention rate by 4.3%. During the 2022 HBAV Membership Campaign, FABAA surpassed their recruitment goal, placed top three among participating local Home Builders Associations, and welcomed over 60 new members.
- *Executive Officer of the Year: **Carol Caporelli, Augusta Home Builders Association***, for her association management practices, concepts, techniques, and ideas during the 2022 calendar year. Carol has created a culture of involvement and accountability the within Augusta Home Builders Association and continues to be the driving force in keeping AHBA's membership growing, while membership across the state is flat.
- *Distinguished Associate of the Year: **Tracey Jameson, TowneBank***, for her significant, long-term contributions to the HBA and building industry. Tracey has served on HBAV's Executive Board since 2019 and was HBAV's first ever Diamond Level Keystone Club Member, creating significant resources for the association to carry out its mission. In 2022, Tracey served as HBAV's Associate Vice President and Secretary, where she re-worked the Associates Committee meeting agendas to add value and industry content. This new and improved format resulted in a 400% increase in committee member participation, a participation level that has continued into 2023. Tracey has been a perennial attendee of all HBAV meetings, include the HBAV Annual Conference, for the past 10 years. She is active at her local association as well, having served as Treasurer for three consecutive years. She held Chair of her local Associates Council, where she was instrumental in bringing in-demand builders to the table with the Associates. Tracey has held several leadership positions within her local HBA and at HBAV and was the 2020 recipient of HBAR's Ernest E. Mayo Award, which was given in recognition of her character, integrity, service to customers, professional knowledge and ability, and association engagement. Outside of her contributions to homebuilding, she has served on VCU's Massey Advisory Board since 2018, is an active volunteer in her children's school, is active at her local church, and serves as the Treasurer for her sons' swim teams. Tracey is truly passionate about the industry and the success of those across the state, as evidenced by her on-going support of both her local and state associations.
- *Distinguished Builder of the Year: **Justin Boyle, Green Valley Builders***, for his significant, long-term contributions to the HBA and the building industry. Justin has served on the New River Valley Home Builders Association's Board of Directors for 15 years and is in the midst of his two-year term as NRVHBA President. Justin has 20+ years of construction experience and his company is built on relationships and is driven by performance by building products that not only sustain the investors value, but also



save you money over the project's lifecycle to add up to a healthier and more comfortable lifestyle for the customer. Within his time in construction, Justin's company, Green Valley Builders, has gone from building single family custom homes to now developing and building large multifamily and commercial projects, all while keeping the local community and building trades involved in their projects. Justin is always a proponent of his local HBA and a cheerleader for its success. He led his local HBA's Home Expo for multiple years, and served as the co-chair for the golf committee – two of NRVHBA's largest revenue generating events. In the Fall of 2022, Justin won NAHB's Membership Recruitment competition. As of March 1, 2023, he had 125 NAHB Spike Credits and with his help, his local HBA's membership is up over 50% since 2020. Justin has spent countless hours volunteering and is a true cornerstone of NRVHBA's success.

The Home Builders Association of Virginia (HBAV) is a 2,700 member professional trade association dedicated to enhancing and protecting housing in Virginia, while advancing the home building industry within the Commonwealth. Congratulations to all award winners and finalists, as you are the ones that drive success in the home building industry.

For more information, please call or email HBAV Director of Member Experience & Events, Emily Evola at (804) 643-2797, emily@hbav.com.