

HOME BUILDERS ASSOCIATION OF VIRGINIA

ANNUAL SPONSORSHIP PROGRAM – 2010



“Designed to Enable Builder and Associate Members of HBAV to Display their Support and Commitment to the Homebuilding Industry in Virginia”

The HBAV Annual Sponsor Program has been created at the request of the HBAV Executive Committee. It will enable active Associate and Builder Members that have expressed an interest in supporting HBAV and its mission to annually budget for their level of Annual Sponsorship, and have clear understanding of the many benefits of each sponsorship level throughout each calendar year.

Each level of Annual Sponsorship (Platinum, Gold, Silver & Bronze) is designed to provide the sponsoring company significant marketing advantages and/or exposure to the nearly 5,000 members of the Home Builders Association of Virginia. While several of the Annual Sponsor benefits are linked to the HBAV Annual Installation of Officers Reception and Gala and the HBAV Annual Convention, sponsorship proceeds extend far beyond those two (2) events, and throughout the year.

A significant percentage of Annual Sponsor proceeds help underwrite the expense of the everyday activities of HBAV, ranging from our ability to effectively represent the home building industry before state lawmakers and state regulators to the retention and expansion of our numerous member services. Your enrollment as an HBAV Annual Sponsor should be considered an investment in your immediate and long-term business climate. Every dollar will be dedicated to protecting and enhancing the home building climate in Virginia.

Thank you for your investment in your business climate and the business climate of the home building industry in Virginia.



Annual Platinum Sponsorship - \$10,000 per year

BENEFITS:

- ◆ Company recognition as an Annual Platinum Sponsor of the HBAV Officers Installation Reception/Dinner on the official evening Program; and on posted signage at the event.
- ◆ A complimentary seating for four (4) persons with premier seating and Annual Sponsor table signage at the HBAV Officers Installation Reception/Dinner.
- ◆ An announcement of the company as an Annual Platinum Sponsor of the HBAV Officers Installation Reception/Dinner at the event, including the introduction of a designated company representative.

- ◆ Company recognition as an Annual Platinum Sponsor in the annual edition of the *Virginia Builder* magazine to be published in 2010.

- ◆ Complimentary Registration for two (2) to attend the 2010 HBAV Annual Convention.
- ◆ Company recognition as an Annual Platinum Sponsor on the posted signage throughout the Annual Convention and in the official Annual Convention Program.
- ◆ An announcement of the company as an Annual Platinum Sponsor of the HBAV Annual Convention at the event, including the introduction of a designated company representative.
- ◆ An invitation to a company representative and his or her guest to attend the Executive Committee Dinner at the HBAV Annual Convention.

- ◆ Complimentary Company Logo display and Link to company web site on the HBAV Home Page throughout 2010.

- ◆ Complimentary listing as a Featured Member and Link to the company web-site on the HBAV Featured Members site on the HBAV Home Page throughout 2010.

- ◆ Complimentary Advertisement (Full Page) in 2010 HBAV Membership Directory published in March of each year.





Annual Gold Sponsorship - \$5,000 per year

BENEFITS:

- ◆ Company recognition as an Annual Gold Sponsor of the HBAV Officers Installation Reception/Dinner on the official evening Program; and on posted table signage at the event.
- ◆ Two (2) complimentary tickets with preferred seating at the HBAV Officers Installation Reception/Dinner.
- ◆ An announcement of the company as an Annual Gold Sponsor of the HBAV Officers Installation Reception/Dinner at the event.

- ◆ Company recognition as an Annual Gold Sponsor in the annual edition of the *Virginia Builder* magazine to be published in 2010.

- ◆ Complimentary Registration for one (1) to attend the 2010 HBAV Annual Convention.
- ◆ Company recognition as an Annual Gold Sponsor on the posted signage throughout the Annual Convention and in the official Annual Convention program.
- ◆ An announcement of the company as an Annual Gold Sponsor of the HBAV Annual Convention at the event.

- ◆ Complimentary listing as a Featured Member and Link to the company web-site on the HBAV Featured Members site on the HBAV Home Page throughout 2010.

- ◆ Complimentary Advertisement (1/2 page) in the 2010 HBAV Membership Directory published in March of each year.





Annual Silver Sponsorship - \$2,500 per year

BENEFITS:

- ◆ Company recognition as an Annual Silver Sponsor of the HBAV Officers Installation Reception/Dinner on the official evening program; and on posted signage at the event.
- ◆ Two (2) complimentary tickets to the HBAV Officers Installation Reception/Dinner.
- ◆ An announcement of the company as an Annual Silver Sponsor of the HBAV Officers Installation Reception/Dinner at the event, including the introduction of a designated company representative.

- ◆ Company recognition as an Annual Silver Sponsor in the annual edition of the *Virginia Builder* magazine to be published in 2010.

- ◆ Company recognition as an Annual Silver Sponsor on the posted signage throughout the Annual Convention and in the official Annual Convention program.
- ◆ An announcement of the company as an Annual Silver Sponsor of the HBAV Annual Convention at the event.

- ◆ Complimentary Advertisement (1/4) page in the 2010 HBAV Membership Directory published in March of each year.

- ◆ Complimentary listing as a Featured Member on the HBAV Featured Members site on the HBAV Home Page through 2010.





Bronze Sponsorship - \$1,000 per year

BENEFITS:

- ◆ Company recognition as an Annual Bronze Sponsor of the HBAV Officers Installation Reception/Dinner on the official evening Program; and on posted signage at the event.
- ◆ One (1) complimentary ticket to the HBAV Officers Installation Reception/Dinner.

- ◆ Company recognition as an Annual Bronze Sponsor on posted signage throughout the Annual convention and in the official Annual Convention Program.

- ◆ Company recognition as an Annual Bronze Sponsor in the annual edition of the *Virginia Builder* magazine to be published in 2010.

- ◆ Complimentary Advertisement (1/8 page) in the 2010 HBAV membership Directory published in March of each year.

- ◆ Complimentary listing as a Featured Member on the HBAV Featured Members site on the HBAV Home Page through 2010.



HOME BUILDERS ASSOCIATION OF VIRGINIA

2010-Annual Sponsorship ENROLLMENT FORM

*“Designed to Enable Select Members of HBAV to Display
their Support and Commitment to the Homebuilding Industry in Virginia”*

2010 ANNUAL SPONSORSHIP LEVEL (please check one):

- PLATINUM \$10,000 Per Year
- GOLD \$5,000 Per Year
- SILVER \$2,500 Per Year
- BRONZE \$1,000 Per Year

Primary Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone #: _____

Fax #: _____

E-mail address: _____

Method of Payment:

- Check enclosed (payable to HBAV)
- VISA
- MasterCard

Amount: _____

Card Number: _____ Exp. Date: _____

Signature: _____

Billing Address (if different from above):

Return via fax to (804) 780-2482.